## Dr. Isaac Oladepo Onigbinde

A Senior Lecturer in the Department of Business Administration is the Coordinator, Centre for Entrepreneurial Studies. Dr. Onigbinde holds a National Diploma in Cooperative Economics & Management from the Federal Cooperative College, Kaduna. He also holds B.Sc. [Hons] (Psychology) and M.Sc. (Business Administration) degrees from the University of Lagos [UNILAG].

He also attended the University of Nigeria, Nsukka [UNN] and Babcock University Business School where he completed his PGD (Business Administration) and Ph.D. (Business Administration) Specializing in Marketing & Strategic Management.

The don, who has acquired over a decade cognate experience in trade marketing, sales and distribution management in such blue chip companies as Scottish & Newcastle UK, Nigerian Breweries Plc. and European Soaps & Detergent Ltd., is widely published in reputable national and international academic journals.

Some of his recent publications can be found in British Journal of Marketing Studies, Journal of Marketing and Consumer Research, Research Journal of Finance and Accounting, Canadian Int'l Journal of Marketing Studies, Ilorin Journal of Marketing, Ife Journal of Entrepreneurship and Business Management among others.

Dr. Onigbinde is an Associate of the Nigerian Institute of Public Relations; a Fellow of the Institute of Entrepreneurs; and a member of the National Institute of Marketing of Nigeria.